

ORDER



Orders
Order / Rev: 183994
Alt Order #:
Product Desc: Americans for Prosperity
Estimate: 284
Flight Dates: 08/15/12 - 08/21/12
Original Date / Rev: 08/02/12 / 08/02/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Mentzer Media Services, Inc.
Buying Contact:
Billing Contact:
 600 Fairmount Avenue
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Americans for Prosperity
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: P3
Revenue Codes: POL, POL-ISSUE, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	47	\$51,950.00	\$44,157.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	47	\$51,950.00	\$44,157.50	0.00
Totals	47	\$51,950.00	\$44,157.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KMGH	08/15/12	08/17/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A	CA	7A-9A -- 111--	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-- 111--		3		\$700.00		0.00				
E 2	KMGH	08/15/12	08/17/12	Millionaire 930A CA Millionaire	CA	930A-10A -- 111--	:30	3	\$350.00	P3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-- 111--		3		\$350.00		0.00				
E 3	KMGH	08/15/12	08/17/12	11A-12P News/KMGH CA 11A-12P News	CA	11A-12P -- 111--	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-- 111--		3		\$450.00		0.00				
E 4	KMGH	08/15/12	08/17/12	5-530P News M-F/KMGH CA 5-530P News	CA	5P-530P -- 111--	:30	3	\$800.00	P3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-- 111--		3		\$800.00		0.00				
E 5	KMGH	08/15/12	08/17/12	6p-630p JEOPARDY (M-F) CA 6P-630P JEOPARDY (M-F)	CA	6P-630P -- 222--	:30	6	\$1,700.00	P3	0.00	NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-- 222--		6		\$1,700.00		0.00				
E 6	KMGH	08/15/12	08/17/12	630-7P WHEEL (M-F) CA 630-7p WHEEL (M-F)	CA	630-7P -- 111--	:30	3	\$1,600.00	P3	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-- 111--		3		\$1,600.00		0.00				

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Advertiser: Issue/Americans for Prosperity
 Product Desc: Americans for Prosperity
 Estimate: 284

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KMGH	08/15/12	08/16/12	Nightline Nightline	CA	1037P-1103P -- 11---	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	-- 11---		2		\$800.00		0.00				
E 8	KMGH	08/17/12	08/17/12	ABC Fri B ABC Fri B	CA	8P-9P ---- F--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	---- F--		1		\$2,800.00		0.00				
E 9	KMGH	08/17/12	08/17/12	ABC Fri C ABC Fri C	CA	9P-10P ---- F--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	---- F--		1		\$2,800.00		0.00				
E 10	KMGH	08/18/12	08/18/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A ----- S-	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	----- S-		2		\$500.00		0.00				
E 11	KMGH	08/18/12	08/18/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p ----- S-	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	----- S-		1		\$450.00		0.00				
E 13	KMGH	08/19/12	08/19/12	THIS WEEK w/George This Week	CA	8A-9A ----- S	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	----- S		1		\$600.00		0.00				
E 15	KMGH	08/20/12	08/21/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A 21-----	:30	3	\$700.00	P2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	21-----		3		\$700.00		0.00				
E 16	KMGH	08/20/12	08/21/12	Millionaire 930A Millionaire	CA	930A-10A 11-----	:30	2	\$350.00	P2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	11-----		2		\$350.00		0.00				
E 17	KMGH	08/20/12	08/21/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P 11-----	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	11-----		2		\$450.00		0.00				
E 18	KMGH	08/20/12	08/21/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P 11-----	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	11-----		2		\$800.00		0.00				
E 19	KMGH	08/20/12	08/21/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P 22-----	:30	4	\$1,700.00	P3	0.00	NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	22-----		4		\$1,700.00		0.00				
E 20	KMGH	08/20/12	08/21/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P 11-----	:30	2	\$1,600.00	P3	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	11-----		2		\$1,600.00		0.00				
E 21	KMGH	08/20/12	08/20/12	Nightline Nightline	CA	1037P-1103P M-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/20/12	08/26/12	M-----		1		\$800.00		0.00				
N 22	KMGH	08/19/12	08/19/12	ABC Sun A AFHV	CA	6P-7P ----- S	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/12	08/19/12	----- S		1		\$2,200.00		0.00				
N 23	KMGH	08/19/12	08/19/12	ABC Sun C Extreme Makeover: Weight Los	CA	8P-10P ----- S	:30	1	\$2,500.00	P2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N23	KMGH	08/19/12	08/19/12	ABC Sun C	CA	8P-10P	-----S	:30	1	\$2,500.00	P2	0.00	NM	1	\$2,500.00
Extreme Makeover: Weight Los:															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	08/13/12	08/19/12	-----S	1	\$2,500.00	0.00								
Totals														47	\$51,950.00